



You can partner with an organization like ours and create new income streams and tax benefits, and also help family and friends.

Let the sun shine in.

Call or email us to learn, with no obligation, all the things you can do to help yourself.

The names and images shown here are representative of typical donors and may or may not be actual donors to the organization. Under federal rules your benefits may be different from this example. Please contact us for your specific benefits.
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How Can We Help?

- ☐ Please contact me with more information about planned gifts and estate planning strategies.
- ☐ I have already included your organization in my will or trust.
- ☐ Please send me your FREE estate planning guide.

The best way to contact me is by:

☐ Email ☐ Mail ☐ Telephone

Name _____

Street _____

City _____

State/Zip _____

Phone _____

Email _____

(All inquiries are treated with complete confidentiality.)

This information is not intended as tax, legal or financial advice. Gift results may vary. Consult your personal financial advisor for information specific to your situation.



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Let the Sunshine In



Let 2021 be the year **the sun shines in**

Sunrise lets us see things—literally—in a new light. As we say good night to last year and welcome the rise of the new one, let's illuminate some ways you can make this year even brighter.

New Year, New Income — Fund a charitable gift annuity and start a lifetime stream of payments from us to you at dependable high fixed rates. Combine the payment with significant tax benefits, and you have a sunny start.

Clear Clutter — Transfer your commercial property, vacant land or investment property into a charitable remainder trust. The trust can produce income and tax benefits that are bright alternatives to leaving it as it is.

Plan Some Comfort — A new year is a great time to create or review your estate plan. We have free tools that will help you support your family and establish a lasting legacy, as well as possibly establish new income streams for you now.

The new year brings with it a promise of many new opportunities.

Let us show you all the things you can do, that often in one step will:

- Create income for you
- Give you income tax savings
- Give you capital gains tax savings
- Turn problem assets into why-didn't-I-think-of-this-before opportunities

As predictable as the sunrise, the following chart gives you benefits you can count on today. Start now, while the morning is young.



Have This?	Try This:	New Income Stream	Income Tax Benefits	Capital Gains Benefits	Less Worry About Your Asset
Appreciated Stock	Rather than give cash to charity, give stock (never sell it)		☀️	☀️	☀️
Real Property	Create a life estate or a bargain sale		☀️	☀️	☀️
Desire to Help Family	Create or review your estate plan	☀️	☀️	☀️	☀️
Need for Reliable Income	Charitable gift annuity or charitable remainder unitrust	☀️	☀️	☀️	☀️